

## Workshop

# Sustainability: Towards a New Paradigm of Development in the Euro-Mediterranean Area

November 26, 2019

Euro-Mediterranean University of Fes, Morocco

Sustainable development has emerged as a new paradigm for States and organizations. The UN Sustainable Development Goals, the Paris Agreement, and the various COPs have entrenched the need to transform production and consumption patterns by adopting more sustainable practices.

In the Euro-Mediterranean zone, Morocco has been particularly involved in the challenge of climate change (organization of the COP22, implementation of the Ouarzazate solar power station, active policy for the promotion of renewable energies and national strategy to fight climate change in all its forms), as well as in the development of an intense cooperation on this subject, particularly at the African level.

It is for this reason that the Euro-Mediterranean University of Fez, itself an eco-campus, has taken the initiative to organize in collaboration with the European Institute of the Mediterranean, a think tank strongly committed to sustainable development issues, a workshop in Fez on the topic of "Sustainability: Towards a New Paradigm of Development in the Euro-Mediterranean Area".

In this context, various contributions related to the sustainable development strategy approaches, the energy transition, the circular economy, the participatory approaches, and the dynamics of climate change are able to enrich this theme.

## PROGRAMME

**09.00 – 09.30**      **Welcome and registration**

**09.30 – 10.00**      **Introductory Remarks**

**Tijani Bounahmidi**, Vice-President in charge of Research, Euro-Mediterranean University of Fes, Morocco

**Josep Ferré**, Acting General Director, European Institute of the Mediterranean (IEMed), Spain

**Mohamed Benyahia**, General Secretary, Ministry of the Environnement, Morocco

**Almotaz Abadi**, Managing Director, Environment and Water Division, Union for the Mediterranean

**10.00 – 10.30**      **General Overview of the Climate Change**

**Kasia Marini**, MedECC, France

**Othmane Benmoussa**, Euro-Mediterranean University of Fes, Morocco

**10:30 – 11:45**      **1<sup>st</sup> Session : Sustainable Development Strategy Approach in the Euro-Mediterranean Region**

What are the essential principles that must be addressed by sustainable development strategies in the Mediterranean? What should their priorities be in the Region? How to ensure civil society participation in the development and implementation processes? How to ensure that the strategies developed are followed? What lessons can we draw from the Moroccan case?

**Moderator :**

**Almotaz Abadi**, Union for the Mediterranean

**Speakers :**

**Jaouad Cherkaoui**, Moroccan Agency for Energy Efficiency,  
Morocco

**Roger Albinyana**, European Institute of the Mediterranean,  
Espagne

**Hind Majdoubi**, Research Center for Environment, Human  
Security, and Governance, Ibn Tofail University, Morocco

**11.45 – 13.00**

**2<sup>nd</sup> Session : Challenges Linked to the Energy Transition in  
the Euro-Mediterranean Region**

How to address the technological, economic and territorial challenges involved in the energy transition in the Euro-Mediterranean context? What are the specificities of the energy transition in the Mediterranean? What are the investment priorities and financing policies in the North and South of the Mediterranean? What partnership opportunities for better cooperation between different actors across the Region? What are the model initiatives in the Region?

**Moderator :**

**Emanuela Menichetti**, Mediterranean Observatory of Energy  
(OME)

**Speakers :**

**Sebastien Vaudreuil**, Euro-Mediterranean University of Fes,  
Morocco

**Ali Zerouali**, MASEN, Morocco

**Mohamed Lamrani**, Federation of Energy, Morocco

**13.00 – 14.15**

**Speakers Lunch**

**14.15 – 16.15**

**3<sup>rd</sup> Session : Sustainable Development Goals (SDGs) and Local Development Models**

How to deploy these SDGs into concrete and measurable actions in the Euro-Mediterranean area? How do the SDGs challenge the development models of Mediterranean countries? How can the education system better contribute to the uptake of the SDGs by the rising generations? How is the transition towards a circular economy able to establish sustainable consumption and production patterns? What opportunities and obstacles to the development of the circular economy in the Euro-Mediterranean Region? What kind of local and regional institutions to govern the circular economy?

**Moderator :**

**Mustapha Mahni**, Mediterranean Youth Climate Network, France

**Speakers :**

**Anna Barone**, European Investment Bank

**Laia Vinyes**, MedCities, Spain

**Abderrahman Tenkoul and Soumia Guennoun**, Euro-Mediterranean University of Fes, Morocco

**Sami Labzae**, Ecomed, Morocco

**Camélia Kerkour, Omar Benjelloun, and Hafsa El Bekri**, Euro-Mediterranean University of Fes, Morocco

**16.15 – 16.45**

**Wrap up and Conclusions**

**Taufik Ouazzani Chahdi**, Vice-President in charge of Academic and Cultural Affairs, Euro-Mediterranean University of Fes, Morocco

**Roger Albinyana**, Director of Mediterranean Regional Policies, European Institute of the Mediterranean (IEMed), Spain