

THE MEDITERRANEAN AS AN OPEN LIVING LAB:

II International workshop

How to consolidate Living Labs in the region to promote innovative skills

3rd&4th July 2017

Basaksehir Living Lab& Innovation Center, Istanbul (Turkey)

The Mediterranean region has witness in recent years the development of new patterns of innovation, based on the use on new technologies by citizens, especially youth. These new dynamic initiatives are changing the way innovation is perceived, experienced and promoted, allowing its spread among new segments of society. Open living labs, fablabs, media labs, and alike are increasingly opening new spaces of bottom-up innovation in Mediterranean. Specifically living labs, which are defined by the European Network of Living labs (ENoLL) as “open and citizen-centric innovation ecosystems based on a systematic user co-creation approach, integrating research and innovation in real life communities”.

The recent publication of “Open Innovation, Open Science, Open to the World, a vision for Europe” has set a new framework for the European Union for research and innovation. It is now understood as a political priority for the European Commission, reinforced by existing programmes such as Horizon 2020. In this sense, many of the great challenges that need to be faced (unemployment, upgrading skills, gender equality or social tensions) can be tackled with a new culture of decentralized cooperative innovation, driven by the citizens themselves.

As a natural step forward of the first workshop titled “Citizen-driven innovation systems in the Mediterranean”, celebrated in Barcelona last 17 and 18 of November 2016, this second international working group has been organised by the European Institute of the Mediterranean, the European Network of Living Labs and with the collaboration of the Basaksehir Living Lab.

This will be an excellent opportunity to share knowledge, ideas and experiences from emerging innovation initiatives that target some of the main regional challenges, led by youth and new technologies. The meeting will also aim at fostering cooperation by associating leading experts to discuss about innovation and the challenges linked to its evolution in the region.

PROGRAM

Monday 3rd July 2017, Istanbul

- 11.30 **Special shuttle from HILTON to the Living Lab**
- 11.45 **Arriving Basaksehir Innovation and Living Lab Center**
- 11.45-12.30 **Presentation of Başakşehir Innovation and Living Lab's sections**
- 13.00-14.00 **Informal lunch at the Basaksehir Living Lab& Innovation Center (BLL) / 3rd floor (Hosted by BLL)**
- 14.00-14.30 **Opening session - Welcome from organizing institutions.**
- Yilmaz Çakir**, Chairman of Basaksehir Living Lab& Innovation Center/ Istanbul
Josep Ferré Managing Director, European Institute of the Mediterranean (IEMed), Barcelona
Artur Serra, Vice President, European Network of Living Labs (ENoLL). Brussels
- 14.30-16.00 **First Session - Overview: innovation as a driving force for positive change in the region.**
- Moderator: **Javier Albarracín**, Director socioeconomic development, European Institute of the Mediterranean (IEMed), Barcelona
- Open roundtable
Slaheddine Maaref, Senior Advisor, Arab Regional Office at International Telecom Union (ITU)
Metin Ercan, Lecturer, Bogazici University, Istanbul
Aawatif Hayar, Professor, University of Casablanca, Casablanca.
- 16.00-17.30 **Second Session: Labour Labs: How to connect innovation, skills and jobs in a challenging context**
- Moderator: **Xavier Matheu de Cortada**, Head of Thematic Policy Unit, European Training Foundation (ETF)

Open roundtable

Krystel Khalil, Head of Communication and Outreach, Berytech Living Lab (Bell), Beirut

Artur Serra, Director, i2CAT Foundation, Barcelona

ÖmerOnur, General Coordinator of Basaksehir LL and Innovation Center, Istanbul

Camilla Leonori, Business Development Department, Secretariat of the Union for the Mediterranean (UfM)

19.30- 22.00 **Dinner (Hosted by Mayor of Basaksehir Municipality: Mr Mevlut Uysak)**

Place: Bahcesehir Lake Restaurant

22.15 **Shuttle to the Hilton Hotel**

4th July 2017, Tuesday

09.00-10.30 **Third Session - Living Labs and innovation: instrument of empowerment for women, refugees and youth**

Moderator: **Yilmaz Çakir**, Chirman of Basaksehir Living Lab& Innovation Center, Istanbul

Open roundtable

Marcos Athias Neto, Director, UNDP, Istanbul International Center for Private Sector in Development

Samia Chelbi, Founder of Digi Art Living glab, Tunisa

Kagan Bayramoglu, Turkish Employment Agency (ISKUR), Ankara

Sibel Eşder, Turkey Technology Development Foundation (TTGV), Ankara-Turkey

10.30-12.00 **Fourth Session - Financing innovation: existing initiatives and instruments.**

Moderator: **Artur Serra**, Vice Chairman of ENoLL

Open roundtable

Karolina Mzyk, Global Team Leader, UNDP Office in Turkey, Istanbul

Maya Rahal, Chief-Editor, Wamda Lebanon, Beirut

12.00-13.30 **Fifth Session - How to consolidate and strengthen living labs for innovation, skills and jobs**

Moderator: **Berrin Benli**, Co-Founder, NOVUSENS Innovation and Entrepreneurship Institute, Ankara

Open roundtable

Dov Winer, In House Consultant, MAKASH, Jerusalem

Innovation Lab Coordinator – Innovation for Development, UNDP Egypt, Cairo

Melih Efeoglu, TTGV/ Turkey Technology and Development Foundation, Ankara

13.30-14.00 **Closing speech by Mevlut UYSAL, Mayor of Basaksehir Municipality**

14.00-15.30 **Lunch (Hosted by BLL/ Istanbul)**
Place: BASAKSEHIR WATER VALLEY

Invited experts

Fatih Serdar, TEYNUR / Expert: AFAD: Disaster and Emergency Management Presidency / Prime Ministry

Melih Gezer, Co-Founder, Novusens, Ankara

Tarek Triki, Caisse des Dépôts et Consignations, Tunis*

Kheddioui El M'kaddem, President of the Al Khoudoud Association, Casablanca

Ersan Aslan, Undersecretary at the Ministry of Science, Technology and Industry of Turkey, Ankara,

Gül Ağar, Project Officer, UCLG-MEWA Committee on Social Inclusion, Istanbul*