

THE MEDITERRANEAN IN THE ERA
OF THE FOURTH INDUSTRIAL REVOLUTION
The impact of digitalization on human capital and mobility

1-2 October 2019, Bardo National Museum, Tunis

PROGRAMME

1st October 2019

12.30 **Cocktail lunch**

13.30 **Welcome address**

Ridha Chalghoum, Minister of Finances, Government of the Tunisian Republic

Chris De Noose, President, MED Confederation, Director of the World Savings and Retail Banking Institute and the European Savings and Retail Banking Group (WSBI-ESBG)

Boutheina Ben Yaghlane, Vicepresident of MED Confederation, General Manager of Caisse des Dépôts et Consignations (CDC)

Jean-Louis Guigou, Chairman, Institut de Prospective Économique du Monde Méditerranéen (IPEMED).

Josep Ferré, Acting Director General, European Institute of the Mediterranean (IEMed)



14.30

Socioeconomic implications of the 4th Industrial Revolution in the Mediterranean region

How is technology set to change Mediterranean economies? Will the geography of production, distribution and value chains change? How can the countries around the Mediterranean basin remain competitive while improving their capacity to attract Foreign Direct Investment?

Chair

Jalloul Ayed, Président d'Honneur, MEDConfederation. Former Minister of Finance of Tunisia

Speakers

Claire Spencer, Visiting Senior Research Fellow, King's College London

Rym Ayadi, Founder and President, Euro-Mediterranean Economists Association

Alain Ducass, Chairman, energieTIC. Independent expert dedicated to digital and social transformation of Africa

Wafa Ben-Hassine, Global Policy Counsel and MENA Policy Manager, Access Now

First Reactions

Roger Albinyana, Director of the Mediterranean Regional Policies and Human Development Department, European Institute of the Mediterranean (IEMed)

2nd October 2019

08.45 **Accreditations**

09.00 **How can mobility and financial inclusion become drivers for economic growth and shared wealth?**

What are the current human mobility trends in the Mediterranean? What is the economic impact of the diaspora in their home country and what is the nature of the remittances transferred? How can the Mediterranean countries encourage the conversion of these financial inflows from consumption to investment with the aim to foster economic development? In this regard, what are the legal and financial hurdles for this type of remittances?

Chair

Philippe de Fontaine Vive, Former Vice-president, European Investment Bank

Speakers

Rafik Selim, Regional Economist, Southern and Eastern Mediterranean (SEMED), European Bank for Reconstruction and Development (EBRD)

James Pieper, Senior Adviser, WSBI-Master Card Foundation

Daniele Frigeri, Director, Centro Studi di Politica Internazionale (CeSPI)

Amine Ben Naceur, Project Coordinator, Regional Program Political Dialogue South Mediterranean, Konrad-Adenauer-Stiftung (KAS) Tunisia

First reaction

Jean-Marie Paintendre, Advisor for International Affairs, Institut de Prospective Économique du Monde Méditerranéen (IPEMED). Vice-president of MED Confederation.

Hana Jaber, Senior Research Fellow, Foundation for Strategic Research

10.30 **Coffee Service**

10.30

The Digitalisation of the labour market in the Mediterranean: Lessons learned from the 3rd Industrial Revolution and projections moving forward

What has automation in key economic sectors entailed in terms of job creation and destruction in the Mediterranean countries? What sectors will experience greater change in the mid-term? Is structural unemployment set to increase in the Mediterranean countries and what should be the necessary reforms of the labour market to face this challenge? Could the creation of new fiscal regimes applied to companies be an answer?

Chair

Rachid Maaninou, Deputy Secretary General, Business Development and Employment Division, Union for the Mediterranean (UfM)

Speakers

Jerome Vacher, Resident Representative of the International Monetary Fund in Tunisia

Jawher Ferjaoui, CEO, Tunisian Post

Jihen Boutiba, Executive Director, EBSOMED Project

Philip Bob Jusu, Socio-Economist, African Union Permanent Representation to the European Union

First reaction

Habib Zitouna, Business Country Desk Expert, BUSINESSMED

12.00

Reshaping the education system of today to boost the human capital of tomorrow

How are the working places of today and tomorrow changing in the Southern Mediterranean countries? What will be the necessary set of skills that workers will have to learn and dominate to match the demands of the market and thrive in the workplace of the future? Will workers of the future need to undergo a lifelong learning and reskilling process? Are our education system and infrastructures ready to face this change of paradigm? Should models of current university and vocational education systems adapt? What role could e-learning and other upcoming technological innovations play in this regard?

Chair

Ariadna Bardolet, Director of International Programmes, "La Caixa" Banking Foundation

Speakers

Xavier Matheu de Cortada, Head of Policy Unit, European Training Foundation (ETF)

Hamid Ben Aziza, Secretary General, Mediterranean Universities Union (UNIMED). Former Rector of the University of Tunis

Imane Benzarouel, Deputy Executive Director, Moroccan Foundation for Financial Education

Carmel Borg, Associate Professor in the Department of Education Studies, at the Faculty of Education, University of Malta

First Reactions

Eduard Vallory, Director, Escola Nova 21. President, UNESCO Center of Catalonia

- 13.30 **Closing Remarks**
- 14.00 **Lunch**
- 15.00 **Guided visit to the Bardo National Museum**